

# **Biography of David L. Smith, A.P.R.**

**Partner, President/Chief Financial Officer**

David L. Smith, APR, is a partner and the current President and CFO at Penna Powers, an integrated communications agency with offices in Salt Lake City and Las Vegas. Dave began his career with Penna Powers as an intern; now in his role as President and CFO, he is responsible for the vision, strategic planning and management of the firm, as well as guiding its financial performance, investments and recommendations. He specializes in strategic consulting and communication planning for a wide variety of agency clients and projects.



A native of Utah and a graduate of Weber State University, Dave's leadership and expertise have been assets on numerous high-profile projects for more than 25 years, including winning the highest public relations award in the nation three times -- the PRSA Silver Anvil award. Penna Powers, in addition to being recognized routinely as one of Utah's Best Companies to Work For, was named the Salt Lake Chamber's 2015 Corporate Partner of the Year.

Dave is a member of the Salt Lake Chamber's Board of Governors, serving as the Chamber's Natural Resources Business Committee Co-Chair and as a member of the Utah Transportation Coalition. He is on the United Way of Salt Lake's Board of Directors, the Communications Department Advisory Board at Weber State University, and is the Board of Trustees Chair for the Utah High School Basketball Officials Association (UHSBOA). He also keeps busy being a volunteer leader/advisor with the Boy Scouts of America and coaching little league soccer with his kids' teams for more than 20 years.